



PROFILE

A creative and a quick-thinking individual with a passion for brand awareness and customer engagement with a proven track record in leadership roles. Skilled in logistics management, budgeting, and creative collaboration with international experience. Eager to bring creativity, leadership, and a results-driven mindset to new challenges.

EXPERIENCE

Scarlette Magazine

President, Editor-in-Chief, Creative director

Columbus, Ohio

August 2022 – September 2023

- Arranged and managed logistics for club operations, including meetings, agendas, and events
- Crafted a brand identity and contributed to the rebranding of the magazine based on the club's mission statement
- Created engaging branded content and top edited all web, social media, magazine spreads and marketing materials
- Cultivated positive professional relationships with club members, sponsors, and other industry professionals
- Developed a budgeting plan and managed its budgeting affairs
- Performed post-production editing and enhancement of photos, by using Adobe Creative Suite.
- Produced and directed editorial campaigns from start to finish; in a fast-paced environment
- Scouted, directed, managed, and photographed models for various fashion shoots.

Fashion Production Association

Designer

Columbus, Ohio

August 2022 – September 2023

- Adapted designs to meet conceptual requirements and models' measurements
- Collaborated with a team of designers to create a Spring runway show
- Conceptualized, sketched, and constructed garments and accessories from start to finish
- Researched current trends and collected data on upcoming fashion trends
- Successfully presented design collection at the prestigious Columbus Museum of Art as part of their Bloom Exhibit.

The Chiller

Figure Skating Instructor

Columbus, Ohio

January 2014 – September 2022

- Coached group classes and individuals ice skating
- Supervised and fostered a fun and safe environment for students of all ages
- Managed and advised parents and skaters on their amateur and professional careers

EDUCATION

The Ohio State University

Bachelor of Arts in Communications, Minor: Fashion and Retail Studies; Magna cum laude

Columbus, Ohio

August 2023

Menéndez Pelayo International University (International Studies Abroad)

Learn Abroad Student Participant

Barcelona, Spain

May 2022 – July 2022

- Completed course work in Spanish Language and Culture
- Acquired global awareness through immersion in Spanish culture
- Learned how to adapt and adjust to new environments and solve complex problems despite language barriers

University of the Arts: London College of Fashion

Learn Abroad Student Participant

London, England

January 2022 – May 2022

- Collected, researched, and produce marketing materials including press releases, events, and presentations
- Designed on-brand graphics for various fashion organizations using Adobe Photoshop, InDesign and Lightroom
- Collaborated with a creative team to style and produce content for projects

AWARDS AND HONORS

Recipient of the NRF Bright Futures Scholarship | Winter 2023 | Nation Retail Federation

Dean's List | Columbus, Ohio | Summer 2020 – Summer 2023 | The Ohio State University

Recipient of the Benjamin A. Gilman International scholarship | Summer 2022 | US federal Government

Recipient of the Monda International Experience Scholarship | Spring 2022 | The Ohio State University

